



Cytonn Q1'2018 Markets Review

Company updates

- Our Senior Manager, Regional Markets, Johnson Denge, discussed financing affordable housing as part of the Governments Big Four Agenda. Watch Johnson on KBC [here](#) and on AM Live on NTV [here](#)
- Our Investments Analyst, Caleb Mugendi, discussed the FY'2017 results for Housing Finance, National Bank and Stanlib Fahari I-reit. Watch Caleb on CNBC [here](#)
- On Tuesday 29th March 2018, Cytonn Real Estate (CRE) hosted Project Management students from Mt Kenya University at one of their development projects in Ruaka, The Alma, a Kshs 4.0 bn development project that caters to the housing needs in Kiambu County. Read Event Note [here](#)
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the trainings for their teams. The Wealth Management Trainings are run by the Cytonn Foundation under its financial literacy pillar. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com or book through this link [Wealth Management Training](#). To view the [Wealth Management Training topics](#), click [here](#)
- We continue to hold weekly workshops and site visits on how to build wealth through real estate investments. The weekly workshops and site visits target both investors looking to invest in real estate directly and those interested in high yield investment products to familiarize themselves with how we support our high yields. Watch progress videos and pictures of [The Alma](#), [Amara Ridge](#), [The Ridge](#), and [Taraji Heights](#). Key to note is that our cost of capital is priced off the loan markets, where all-in pricing ranges from 16.0% to 20.0%, and our yield on real estate developments ranges from 23.0% to 25.0%, hence our top-line gross spread is about 6.0%. If interested in attending the site visits, kindly register [here](#)
- For recent news about the company, see our news section [here](#)
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns of around 23.0% to 25.0% p.a. See further details here: [Summary of Investment-Ready Projects](#)
- We continue to beef up the team with ongoing hires for: Risk & Compliance Associate, Financial Advisors and Unit Managers, among others. Visit the [Careers section](#) at Cytonn's Website to apply