

## Review of the Interest Rate Cap, & Cytonn Weekly #25/2019

## Company updates

- Interested in learning about real estate investments in a relaxing environment next weekend? Be sure to stop by our stand at Westgate Mall next weekend, on the 29<sup>th</sup> and 30<sup>th</sup> June 2019, from 9:00 am 6:00 pm and start your investments journey,
- Ian Kagiri Investments Analyst was on Metropol TV on "The Smart Investor" with Aly Khan Satchu to discuss the recently released Cytonn Q1'2019 Listed Banking Sector Report. Watch him here
- Ian Kagiri Investments Analyst was on CNBC East Africa to discuss Market Movements. Watch him here
- David King'oo Cytonn Manager was on Citizen TV to discuss the interest rate standoff. Watch him here
- Caleb Mugendi Investments Associate was on KBC Channel 1 to discuss the current state of the economy and impact of the recently read budget. Watch him here
- Cytonn Asset Managers Ltd, our affiliate regulated by the Capital Markets Authority, CMA, and the Retirement Benefits Authority, RBA, has announced the launch of its individual pension plan product, Cytonn Individual Retirement Plan, CIRP. To register for CIRP, see here or just email pensions@cytonn.com;
- Phase 1 of The Alma achieved a milestone last week; it is now 100% sold with early buyers having achieved up to 55% capital appreciation. We are now running a promotion in Phase 2: Buy a unit in Phase 2 with a 15-year payment plan and 0% deposit. For inquiries, please email us on clientservices@cytonn.com. The site is open between 8 am 5 pm, 7-days a week for site visits;
- Cytonn Money Market Fund closed the week at an average yield of 11.0% p.a. To subscribe, just dial \*809#
- In line with increasing the product offering to our clients, we are happy to announce that Cytonn Asset Managers has received two more licenses to offer personal retirement benefits scheme with a monthly payment platform from the Retirement Benefits Authority (RBA). The licenses allow Cytonn Asset Managers to manage segregated funds, personal pension funds and the income drawdown fund. https://bit.ly/2K6xs6u. For more information on the pension products, email us at pensions@cytonn.com;
- Interested in learning about real estate investments in a relaxing environment this weekend? Be sure to stop by our stand at the Lavington Mall on the 21<sup>st</sup> and 22<sup>nd</sup> June 2019 from 9:00 am 6:00 pm and start your investment journey;
- For an exclusive tour of Cytonn's real estate developments, visit: Sharp Investor's Tour and for more information, email us at sales@cytonn.com;
- Following the completion and handover of Amara Ridge in Karen, we have now launched our next Karen project, dubbed Applewood, a Kshs 2.5 bn residential development located in Miotoni, Karen. This signature development shall comprise luxury homes, each sitting on 1/2 acre. We invite you to the exhibition of Applewood which is ongoing at the Amara Ridge Clubhouse (Location pin: https://goo.gl/maps/B3GVnu8pHyn) or at the Applewood Sales Centre on Miotoni

- Road (Location pin: https://goo.gl/maps/ZfABuGjFo1z) from 9:00 am to 5:00 pm daily. Call 0709 101 000 or email resales@cytonn.com to reserve a villa! See Video here;
- We continue to hold weekly workshops and site visits on how to build wealth through real estate
  investments. The weekly workshops and site visits target both investors looking to invest in real
  estate directly and those interested in high yield investment products to familiarize themselves
  with how we support our high yields. Watch progress videos and pictures of The Alma, Amara
  Ridge, and The Ridge;
- We continue to see very strong interest in our weekly Private Wealth Management Training (largely covering financial planning and structured products). The training is at no cost and is open only to pre-screened participants. We also continue to see institutions and investment groups interested in the training for their teams. Cytonn Foundation, under its financial literacy pillar, runs the Wealth Management Training. If interested in our Private Wealth Management Training for your employees or investment group, please get in touch with us through wmt@cytonn.com. To view the Wealth Management Training topics, click here;
- For recent news about the company, see our news section here;
- We have 10 investment-ready projects, offering attractive development and buyer targeted returns. See further details here: Summary of Investment-Ready Projects.

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